

# Partners and Suppliers of Services to Iarnród Éireann Updated 22/07/2020



Partners and suppliers we engage with to provide services include:

- **Adapt** – Hosting services for Cubic Transportation
- **Bus Eireann** – details of customers who have booked bus transfers to/from events
- **CIÉ GIT&T** – Hosting services, IT support, Realtime, mailboxes, device and network management services
- **Clever-Touch Marketing** - MarTech Consultancy
- **Conversocial** – Social media monitoring
- **Corporate Catering** – information on orders placed for food
- **CTI Group** - Hosting services for [www.irishrail.ie](http://www.irishrail.ie) and [www.rosslare.ie](http://www.rosslare.ie) brochureware
- **Cubic Transportation** – Full ecommerce services in partnership with Marketo, Sqills, MS Dynamics and Adapt
- **DoubleClick** – Advertising agency 3<sup>rd</sup> party ad tracking
- **Dovetail** – Fixed payment notice (FPN) system
- **Evad IT Solutions** – Wi-Fi onboard trains supplier
- **Facebook** – Social media customer engagements
- **Google** – Google tag Manager, analytics, AdSense, Search Console, Lighthouse and DoubleClick services
- **Hacon** – Journey planner, real-time, timetable API and app (iOS and Android) services
- **Hot Jar** – Performance monitoring, analytics, customer feedback and survey\*
- **Instagram** – Social media customer engagements
- **I3** – Web agency (taxsaver.ie)
- **IBM** – Smartcard ticketing, Watson (chatbot)
- **Instagram** - Social media customer engagements
- **Interaccess** – accessibility website consultation
- **Kentico** – Website Content Management System platform
- **LinkedIn** - Social media customer engagements
- **Marketo** – Marketing Automation Software
- **MS Dynamics** – CRM Capabilities
- **Microsoft** – Various computer services i.e. mailboxes, software and hosting
- **Mimecast** – Email security
- **OMD** – digital display and search ad agency
- **Payware** – Payment service provider
- **Rail Gourmet** – information on orders placed for food
- **Strata 3** – Web design agency (rosslare.ie, irishrail.ie)
- **Scheidt & Bachmann** – validation gates and ticketing machines
- **Sqills** – Ecommerce platform under Cubic Transportation
- **Survey Monkey** – Market research personal and non-personal
- **Translink / NIR** – Joint operator of Enterprise service
- **Twitter** - Social media customer engagements
- **Vodafone** – Hosting services and mobile services

- **WorldPay** – Payment service provider
- **YouTube** – Social media customer engagements