

TV ON TRACK

YOUR JOURNEY STARTS HERE

Rail has connected people and communities across Ireland for almost 200 years. Now, it's your turn to imagine what comes next. Iarnród Éireann are inviting you to create a 5-minute short film that explores what young people in Ireland would like the rail to look like in 2050. Share your ideas. Tell your story. Shape your future.

THE CHALLENGE

Create a 5-minute short film, on your own or with a group, that answers: What do young people want rail travel to look like in 2050?



Iarnród Éireann
Rail2050

WHY TAKE PART?

- Explore sustainability!
- Add to your TY portfolio!
- Win amazing prizes!
- Develop new skills!
- Design the future of rail!

GETTING STARTED

Online Information Session

Before you start making your film, we'll hold an online information session to help you understand the challenge and get your ideas started.

The session will cover:

- Safety First how to take part safely
- What the competition is all about
- Tips for coming up with a great idea and story
- Simple filming and editing tips
- A chance to ask questions
- **Register** Sign up through your school
- **Learn** Attend the online webinar
- **Engage** Talk to the people around you
- **Plan** Develop your ideas and storyboard
- **Create** Film and edit your video
- **Submit** Upload before the deadline

COMPETITION TIMELINE

September Registration opens

October Online information webinar

January Submission deadline

February Judging and shortlisting

March Finalists announced

April National Showcase & Awards

SAFETY FIRST

Your safety along with the safety of our customers and colleagues is our priority.

You should not visit a railway station, railway line or railway facility to make your film.

You should create your entire film safely:

- At home
- At school, with your teacher's supervision
- In another safe location away from the railway

You can use online railway clips, images, photos and other readily available materials. You should not record your own footage at a railway station or railway environment.

Important: You must not film on or near the railway. Any footage recorded on or near the railway and included in your submitted film will result in disqualification from the competition.

Be creative. Stay safe. Your idea is what matters!

GUIDING QUESTIONS

- What have you seen done well in other countries that could work here in Ireland?
- How can rail support housing development and rural areas in Ireland?
- How can rail progress climate action and sustainable development in Ireland?
- How can rail help young people access education, work and opportunities?
- What new ideas or technologies could transform rail travel in Ireland?
- What would your perfect train journey look like?
- If you were Minister for Transport, what would your first rail project be?
- How can rail become more accessible and inclusive for everyone?



You can create any style of film: Documentary, Animation, Advertisement, News Report, Drama, Interview, Vlog, Comedy. Creativity is more important than an expensive camera – all you need is a smartphone!



YOUR FILM

Your film should:

- Be no less than 3 minutes
- Be no more than 5 minutes
- Be filmed in portrait mode
- Clearly respond to the question
- Be your own original work
- Be suitable for all audiences



WHAT THE JUDGES ARE LOOKING FOR

Criteria	Weighting
CREATIVITY & ORIGINALITY	25%
STORYTELLING	20%
RESPONSE TO THEME	20%
COMMUNICATION OF IDEAS	15%
TECHNICAL QUALITY	10%
OVERALL IMPACT	10%

The strongest ideas often come from simple, well-told stories, not expensive cameras.



AWARDS



1st: iPads, TY Class Trip and Trophy



2nd: GoPro Cameras and Trophy



3rd: Creator Kits and Trophy

Your ideas will be publicised on our social media and website!

All shortlisted finalists will receive:

- Invitation to National Showcase.
- Certificate of Recognition.

SAFETY FIRST

Your safety and the safety of everyone around you, comes first.

You should not film:

- On or near railway tracks
- On railway infrastructure
- At level crossings
- On railway platforms or in stations
- Anywhere on or near the railway

Where can you film?

- At school, with your teacher's supervision
- At home
- In another safe location away from the railway

You will never need to enter a railway environment to take part in this competition.

You can also use online clips, images, photographs, animation, graphics, interviews or other creative materials to bring your idea to life.

Do not record your own footage on or near the railway.

If footage recorded on or near the railway is included in your competition entry, your entry will be disqualified.

Never put yourself, your friends, your classmates or anyone else at risk for a video.

If you are travelling by train or visiting a station

- Never enter railway tracks.
- Only cross railway tracks at designated crossings and only when it is safe and permitted to do so.
- At stations, always stay behind the yellow safety line, except when boarding or getting off a train.
- Always follow instructions from railway staff.
- Follow your schools and your parents'/guardians' safety guidance.
- Be creative. Stay safe. Your idea is what matters!

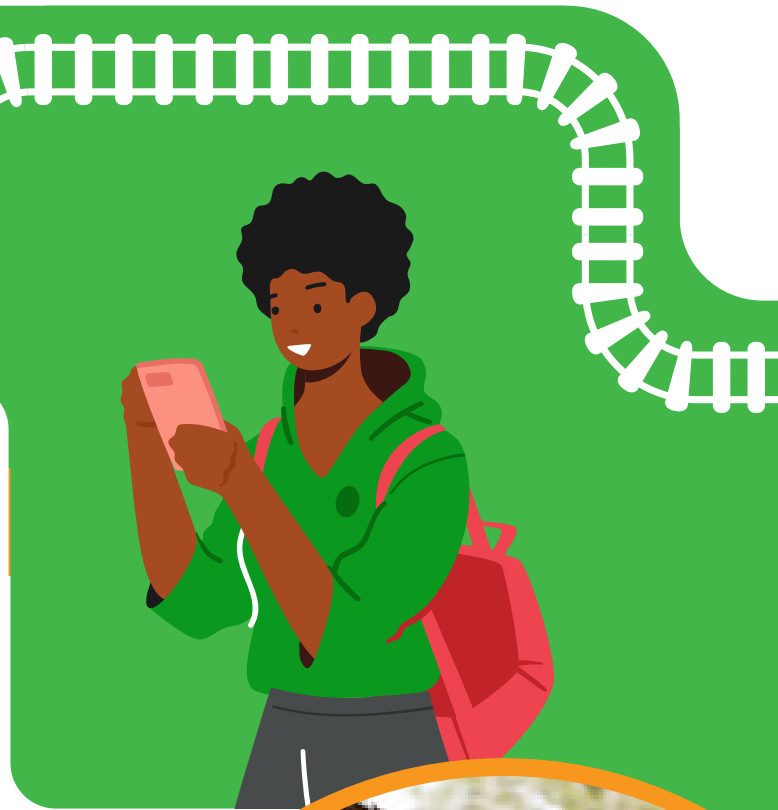




DID YOU KNOW?

Rail2050 is Iarnród Éireann's long-term vision for the future of Ireland's railway. It sets out a plan for rail to become the backbone of sustainable transport by 2050, creating a network that is greener, faster, more accessible and better connected for people, businesses and communities across the country.

It also supports better integration with buses, cycling and walking, making it easier for people to choose sustainable travel.



Young people will be the passengers, workers and decision-makers of the future. That's why your ideas are so important. TY on Track gives you the opportunity to share your vision with us and help inspire the future of rail in Ireland.



At its heart, Rail2050 is about building a railway that works for future generations.



TOP TIPS FOR SUCCESS



Start Early

Give yourself plenty of time to plan, film and edit.



Keep it Simple

Focus on one strong message – time is limited!



Work Together

Whether on your own or a team, reach out for support.



Check the Details

Watch your film before you submit to catch any small mistakes or errors.



Tell a Story

Think about what rail could look like in 2050 and bring your idea to life.



Show Yourself

Let your unique voices and ideas shine through.



Have Fun

Enjoy the experience and be proud of your work!



Think Big

Dare to dream and imagine what rail will look like in 2050.



Engage Others

Find different perspectives and involve your community.



Keep It Engaging

Make the beginning interesting and give people a reason to keep watching.



Be Future Focused

Your ideas could help shape the future of rail in Ireland.



Get Creative

Try animation, interviews, graphics, comedy, storytelling, music or any other creative style that works for your idea.



Keep It Clear

Make sure your audience can understand your idea and the message you want to share.



Film Somewhere Safe

You can make your entire film at home or in school. You do not need to visit a railway station or go anywhere near the railway.

You do not need to visit a railway station or railway environment to create your film.



FREQUENTLY ASKED QUESTIONS

Where can I get assistance?

You can reach out to your teacher, your classmates or the team at Iarnród Éireann with any questions at any time while creating your film – you can find our email below!

Can I use music?

Yes, with permission or if it's royalty-free!

Can I work with a team?

Absolutely, collaboration is encouraged!

Can I use AI?

Only to support planning or editing – your ideas, script and film should be your own!

Can I enter on my own?

Yes, individual entries are welcome!

What happens if I am shortlisted?

You will be invited to the Awards Ceremony where your film will be shown!

Do I need to film at a railway station or on the railway?

Absolutely not!

You should never film on or near the railway.

You can create your entire film safely at home, at school or in another safe location away from the railway.

You can also use online clips, photographs, images, animation, graphics or other materials to help tell your story.

Any footage recorded on or near the railway and included in your submitted film will result in disqualification.

Do I need professional filming equipment?

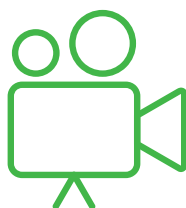
No! A phone, tablet or basic camera is more than enough. Your idea and creativity are what matter most.

Do I need to appear in the film?

No. You can appear on camera, use animation, voiceover, graphics, interviews or any other creative approach you like.

Can I use footage of trains or railway stations?

You should not record your own footage at a railway station or railway environment. Please make your film without putting yourself or anyone else at risk.



TAKE PART NOW AND JOIN US ON-BOARD!



Stay Connected

For updates, resources,
deadlines, reminders and
other supports:

Follow us on social media:



Visit our
website:



Email us:
TYonTrack@irishrail.ie

#TYONTRACK



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